

## TTML Shows 7-Per Cent Growth in Revenues

- Company's revenues for Q2 FY12 is Rs 620 crore, YoY growth of 7 per cent
- TTML EBIDTA stands at Rs 144 crore, YoY growth at 22 per cent
- Common brand interface—'Tata DOCOMO'—offers entire bouquet of products and services across CDMA, GSM and Photon platforms

**Mumbai, 3 November 2011:** Tata Teleservices (Maharashtra) Limited today announced its quarterly and half-yearly financial results for the period ended 30 September 2011. The Company showed a 7 per cent growth in year-on-year revenues at Rs 620 crore for the quarter ended September 30, 2011, compared to Rs 582 crore in the corresponding quarter of the previous year.

TTML's EBIDTA grew 22 per cent to Rs 144 crore for the quarter in review, compared to Rs 118 crore in the corresponding quarter of the previous year. The Company maintained a strong focus on wireless broadband services, and its VAS and data revenues accounted for 33.3 per cent of total wireless revenues in Q2 of FY 11-12.

Other highlights in the first half of the ongoing year saw the Company registering a revenue growth of 6 per cent, at Rs 1,212 crore, compared to Rs 1,145 crore in the corresponding half year of the previous year. Correspondingly, H1 EBIDTA grew by 12 per cent to Rs 264 crore, compared to Rs 236 crore in the corresponding half year of the previous year.

Tata Teleservices (Maharashtra) Limited has adopted a future-facing strategic approach to ring in the next growth wave in the Company, unveiling an integrated technology-agnostic structure to leverage emerging market opportunities. The Company will leverage its wide range of products and services and reach out to customers with one common brand—Tata DOCOMO—cutting across the CDMA and GSM platforms.

"Our new business approach gives TTL strategic direction in the Access, Content and Solutions spaces, enabling the Company to offer compelling propositions to customers in a market that has been witnessing far-reaching changes in terms of usage trends and customer preferences. The growth of the Internet usage on phones, the arrival of Smart phones, the explosion of social-networking and the evolving needs of the Indian consumer—all have led to a fundamental shift in the role of the mobile phone in everyone's life. We believe the phone is no longer just for talking; it holds the potential to impact lifestyles, even transform lives," **Mr. N Srinath**, Managing Director Tata Teleservices (Maharashtra) Limited, said.

**About Tata Teleservices (Maharashtra) Limited**

Tata Teleservices (Maharashtra) Limited (TTML) is a fully integrated, premier telecommunication service provider licensed to provide telecommunication services in Maharashtra (including Mumbai) and Goa. TTML has operations on the CDMA, GSM and 3G platforms. It focuses on all market segments, i.e. commercial, residential and public telephony. The Company is listed on the Bombay Stock Exchange Limited (BSE) (Scrip code-532371) and the National Stock Exchange of India Limited (NSE) (Scrip symbol - TTML). The Company alongwith Tata Teleservices Limited, one of India's leading private telecom service providers, has a pan-India presence across all of India's 22 telecom Circles. TTL (TTSL & TTML) offers integrated telecom solutions to its customers and operates in more than 450,000 towns and villages across the country, serving over 90 million subscribers. Thanks to its association with NTT DOCOMO, the Company finds itself suitably positioned to leverage this first-mover advantage in the 3G space. TTL's bouquet of telephony services includes mobile services, wireless desktop phones and public telephony.

For details, visit [www.tatateleservices.com](http://www.tatateleservices.com) and [www.tatadocomo.com](http://www.tatadocomo.com)

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