

"FORM D"
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
 [Regulations 13(4), 13(4A) and 13(6)]
Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.

Target Company : Atul Limited

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer.	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of Acquisition (market purchase/ public/rights/ preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition / sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy Value	Sell Quantity	Sell Value
Arvind Brands Limited Arvind Limited Premises, Naroda Road, Ahmedabad - 380 025. PAN No. : AAACE4173D	580000 (1.96%)	14-11-2011	15-11-2011	Market Sale	505000 (1.70%)	Edelweiss Financial Advisors Ltd. (SEBI Reg. No. INB231414534)	NSE	N.A.	N.A.	75000	1,35,37,500/-
	505000 (1.70%)	14-11-2011	15-11-2011	Market Sale	430000 (1.45%)	Edelweiss Stock Broking Limited (SEBI Reg. No. INB011412336)	BSE	N.A.	N.A.	75000	1,35,37,500/-

For Arvind Brands Limited


 Director