

**Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**


Name of the Target Company (TC) **Videocon Industries Limited**  
 Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one) **CE India Limited (formerly Videocon India Limited)**  
 Date of Reporting **06/03/2012**  
 Names of the stock exchanges where the shares of the target company are listed **Bombay Stock Exchange Limited  
The National Stock Exchange of India Limited**

Details of the promoters' holding:  
 (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be.)

Promoter (s) or PACs with him	Pre-event holding	Details of events pertaining to encumbrance	Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance (pledge/lien or others- give details
Names	Number	Type - creation/ invocation/ release	Number	
	% of total share capital	Date (s)	% of total share capital	
CE India Limited	Un-Encumbered: 705,640 Encumbered: NIL Total: 705,640	Creation of Pledge on 700,000 Equity Shares	5,640	700,000 Equity Shares were pledged in favour of JM Financial Products Limited for providing security for short term financial assistance availed by Shree Dhoot Trading And Agencies Limited.
	0.23	30/12/2011	0.00	

Total outstanding shares of Videocon Industries Limited as on date of reporting is 303,021,669 including thereon 21,358 partly paid-up shares allotted on 22nd April, 2010 on Rights Basis.

Signature of the Authorised Signatory  
 For **CE INDIA LIMITED**

  
**ANIRUDHA V. DHOOT**  
 DIRECTOR