


Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011							
Name of the Target Company (TC)		Videocon Industries Limited					
Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one)		Platinum Appliances Private Limited					
Date of Reporting		06/01/2012					
Names of the stock exchanges where the shares of the target company are listed		Bombay Stock Exchange Limited					
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)		The National Stock Exchange of India Limited					
Promoter (s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details)
	Number	% of total share capital	Type - creation/ invocation/ release	Date (s)	Number	% of total share capital	
Platinum Appliances Private Limited	Un-Encumbered:	3.98	Creation of Pledge on 700,000 Equity Shares	30/12/2011	11,354,666	3.75	700,000 Equity Shares were pledged in favour of JM Financial Products Limited for providing security for short term financial assistance availed by Shree Dhoot Trading And Agencies Limited.
	Encumbered:	1.17					
	Total: 15,604,666	5.15					

Total outstanding shares of Videocon Industries Limited as on date of reporting is 303,021,669 including therein 21,358 partly paid-up shares allotted on 22nd April, 2010 on Rights Basis.

Signature of the Authorised Signatory
For PLATINUM APPLIANCES PRIVATE LIMITED


VILAS R. SALUNKE
DIRECTOR