

**Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / Invocation of
encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers)
Regulations, 2011**

Name of the Target Company (TC)		TV 18 Broadcast Limited	
Name of the Promoter(s) on whose share encumbrance was created/invoked/released (tick the relevant one)		Network 18 Media & Investments Limited	
Date of Reporting		20-Jan-12	
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited & Bombay Stock Exchange Limited	
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance, as the case may be)		216,373,562 (59.75%)	
Promoter(s) or PACs with him	Pre-event Holding	Details of events relating to encumbrance	Post event holding (encumbered shares to be excluded)
Names	Number	Type - creation / invocation / release	Number
Network 18 Media & Investments Ltd	180,997,074	Creation -3,400,512 Shares	74,491,843
	% of total shares capital	Date (s)	% of total share capital
	49.98	13.01.2012	20.67
		Particulars	Shares
		Pre Event Pledge	103009719
		Event (Pledge in favour of Royal Bank of Scotland)	3400512
		Post Event Pledge	108500231
			%
			29.47
Network 18 Media & Investments Ltd	180,997,074	Release -4460000 Shares	78,000,943
	49.98	Date (s)	21.80
		Particulars	Shares
		Pre Event Pledge	108500231
		Event (Release from DBF Trusteeship)	4460000
		Post Event Pledge	102040231
			%
			28.18
Network 18 Media & Investments Ltd	180,997,074	Creation -4460000 Shares	74,491,843
	49.98	Date (s)	20.67
		Particulars	Shares
		Pre Event Pledge	102040231
		Event (Pledge in favour of Royal Bank of Scotland)	4460000
		Post Event Pledge	108500231
			%
			28.18

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

For Network 18 Media & Investments Ltd

Yug Sahni
Company Secretary



Place : Noida
Date : 20.01.2012

TV18 Broadcast Limited (Formerly known as Ibm18 Broadcast Limited)
 SHARHHOLDING OF PERSONS BELONGING TO "PROMOTER/ PROMOTER GROUP"

SLNO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD	NO. OF SHARES AS % OF TOTAL CAPITAL	PLEGDED SHARES	SHARES PLEDGED OR OTHERWISE ENCUMBERED		AS % OF TOTAL CAPITAL	PLEGDED SHARES	SHARES PLEDGED OR OTHERWISE ENCUMBERED	
					PRE EVENT	POST EVENT			AS % OF PROMOTER	AS % OF Total Capital
	Promoter & Promoter Group									
1	Network 18 Media & Investments Limited	186991074	49.98	10309719	47.65	28.47	106500231	49.22	29.41	
2	Network 18 Group Senior Professional Welfare Trust	28725006	7.93	3178000	1.47	0.88	28725006	13.28	7.93	
3	IBM18 Trust	3969199	1.10	1930000	0.89	0.53	1930000	0.89	0.53	
4	Raghu Bahi	1866375	0.52	136000	0.06	0.04	136000	0.06	0.04	
5	TV18 Employees Welfare Trust	619548	0.17	0	0.00	0.00	0	0.00	0.00	
6	Subhash Sahu	84884	0.03	0	0.00	0.00	0	0.00	0.00	
7	Ritu Kapur	54285	0.01	0	0.00	0.00	0	0.00	0.00	
8	RBS Investments Private Ltd	34800	0.01	0	0.00	0.00	0	0.00	0.00	
9	Vardana Mahi	18102	0.005	0	0.00	0.00	0	0.00	0.00	
10	Paramod Kapur	6140	0.002	0	0.00	0.00	0	0.00	0.00	
11	Mangju Kapur	4649	0.001	0	0.00	0.00	0	0.00	0.00	
	Total	216373562	59.75	108343719	50.07	29.92	137291337	63.45	37.91	

For Network 18 Media & Investments Limited



Company Secretary