



Sasken, the Best Embedded System House **Bags ISA Technovation Award 2011**

Bangalore, 10th Jan 2012 – Sasken Communication Technologies Limited (BSE: 532663 & NSE: SASKEN), a leading embedded communications solutions company announced today that it has received the ISA (Indian Semiconductor Association) Technovation Awards, 2011 in the **Embedded System House Indian Enterprise** category. ISA's Technovation initiative is designed to identify Intellectual Property created in India and the companies behind them. It honors semiconductor driven research which recognizes and motivates role models in India.

"We are delighted to have been selected for the prestigious ISA Technovation Awards 2011. We thank the jury members and ISA for recognizing Sasken's technical and business innovations in developing IP and solutions for the semiconductor and mobile devices markets over the last fifteen years. These solutions have been integrated into the platforms of many leading semiconductor players and have been successfully deployed in the products of their customers; in mobile phones, automotive infotainment systems and consumer electronics devices. As this industry continues on its path of exciting innovations, we look forward to continued contributions to the ecosystem", said T.K Srikanth, VP Portfolio, Sasken Communication Technologies.

The high power jury included Mahesh Mehendele, TI Fellow, Texas Instruments (India), Shantanu Jha Vice President, Ittiam Systems and Dr. Shanthi Pavan Professor, IIT-Madras.

"The standard of competition at the ISA Technovation Awards was very high. Sasken's win truly reflects its competence and reiterates that innovation is in its DNA", said PVG Menon, President, ISA.

About ISA

ISA is a premier trade body committed towards building global awareness for the Indian Electronic System Design & Manufacturing (ESDM) industry and supporting its growth through focused initiatives. It has around 120 members from India and outside. This includes design companies, the solar fabs as well as the related ecosystem. ISA aims to establish India as the preferred global destination for semiconductor and solar photovoltaic companies.

About Sasken

Sasken Communication Technologies Limited (BSE: 532663 & NSE: SASKEN) is an embedded communications solutions company that helps businesses across the communication value chain accelerate product development life cycles.

Sasken offers a unique combination of research and development consultancy, wireless software products, software services and network engineering services, and works with Network OEMs,





Semiconductor Vendors, Terminal Device OEMs and Operators across the world. Global Fortune 500 and Tier 1 companies in these segments are part of Sasken's customer profile.

Established in 1989, Sasken employs over 3,500 people at its offices in India, China, Finland, Japan, Korea, UK and USA. For further information please visit www.sasken.com

Disclaimer on Forward Looking Statements:

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements due to risks or uncertainties associated with our expectations with respect to, but not limited to, our ability to successfully implement our strategy and our growth and expansion plans, technological changes, our exposure to market risks, general economic and political conditions in India which have an impact on our business activities or investments, changes in the laws and regulations that apply to the Indian IT services industry, including with respect to tax incentives and export benefits, adverse changes in foreign laws, including those relating to outsourcing and immigration, increasing competition in and the conditions of the Indian and global IT services industry, the prices we are able to obtain for our services, wage levels in India for IT professionals, the loss of significant customers the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, the performance of the financial markets in India and globally, changes in domestic and foreign laws, regulations and taxes and changes in competition in the information technology/ telecommunication industries. Additional risks that could affect our future operating results are more fully described in our Red herring filing. The company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

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