

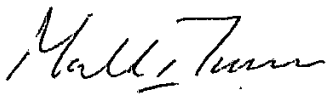
Format for disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 29(1)

Name of the Target Company	Rei Agro Limited		
Name of the acquirer and PAC with the acquirer	Prudential plc, M&G Group Limited, M&G Limited, M&G Securities Limited and M&G Investment Management Limited ("MAGIM") under its various sub-accounts		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE and NSE		
Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC Details of the acquisition as follows	Number	% w.r.t. total paid up capital of Target Company	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	44,940,000	4.691	
b) Voting rights (VR) otherwise than by equity shares	--	--	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	
Total (a+b+c)	44,940,000	4.691	
Details of acquisition			
a) Shares carrying voting rights acquired	4,196,337	0.438	
b) VRs acquired otherwise than by equity shares	--	--	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	
Total (a+b+c)	4,196,337	0.438	
After the acquisition, holding of:			
a) Shares carrying voting rights	49,136,337	5.129	
b) VRs otherwise than by equity shares	--	--	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC	--	--	

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(specify holding in each category) after acquisition			
Total (a+b+c)	49,136,337	5.129	
Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/interse transfer etc.)	Open Market Purchase		
Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	January 19, 2012		
Equity share capital / total voting capital of the TC before the said acquisition	957,985,000		
Equity share capital/ total voting capital of the TC after the said acquisition	957,985,000		
Total diluted share/voting capital of the TC after the said acquisition	957,985,000		
<p>Note. –</p> <p>(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.</p> <p>Signature of the acquirer/Authorised Signatory </p> <p>Place : London, United Kingdom Date : January 23, 2012</p>			