

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/ invocation of encumbrance / release of encumbrance, In terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and

Name of the Target Company (TC) : Cox & Kings Limited

Name of the Promoter(s) on whom shares encumbrance was created/invoked/released (tick the relevant one) : Sneh Sadan Graphic Services Ltd.

Date of reporting : 6th January 2012

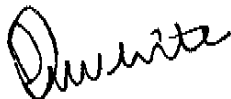
Names of the stock exchanges where the shares of the Target company are listed : National Stock Exchange of India Ltd.
Bombay Stock Exchange Ltd.

Details of the promoters' holding:
(The term "event" indicates creation/invocation/release of encumbrance, as the case may be)

Promoter (s) PACS With him	Pre-event holding (including earlier pledge)		Details of event pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*)Details of encumbrance (pledge/lien or others- give details)
	Name	Number	% total share Capital	Type – creation/invocation /release	Date (s)	Number	
Sneh Sadan Graphic Services Ltd	33,353,368	24.43%	Creation - 38,42,000	02/01/2012	12,311,368	9.01%	IFCI Financial Services Ltd.

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance

For Sneh Sadan Graphic Services Ltd.



Ravindra G. Mohite
Director

Place : Mumbai

Date : 6th January, 2012