



For a better quality of life,
upgrade to Brigade

PRESS RELEASE

Move to a better Bangalore - Brigade Orchards - Over 100 acres
Brigade Group announces its first villa project in Brigade Orchards @
Devanahalli

A 'livable, marketable, sustainable development'

Key Highlights:

- Brigade Group's **maiden villa project**, part of a larger integrated development.
- **Type of residences:** 4 Bedroom Villas (Plot Sizes - 4000 to 4800 Sq ft.) Villa Area - 4940sft, 4965sft, & 5000 sft. Budget: Rs 2.9 Crore onwards
- **Multi-segment residential options** with top of class physical and social infrastructure
- Set in the neighborhood of the well managed Aerotropolis in Bangalore
- **Offers Unique features & Facilities:** Art Village, Nature Trails, Lush Tropical Landscape, Green Zones, State-Of-The-Art Sports Stadium, Office Spaces , School, Signature club, Shopping Center, Multiplex, healthcare along with provisions for a police station and fire station
- Project **investment** of Rs 2000 Crore
- Project will be completed in 5 years (In Phases - 2014 onwards)
- For more information please visit www.brigadeorchards.com

Bangalore, January, 18, 2012: Brigade Group, one of India's leading property developers, announced its mega integrated project - Brigade Orchards, located at Devanahalli, Bangalore. Brigade Orchards is a completely integrated and inclusive enclave spread over 100 acres, comprising luxury villas, value homes and premium apartments. Support services, social infrastructure and amenities include schools, a state-of-the-art sports stadium, office spaces, neighborhood shopping, multiplex, healthcare, clubs, nature trails, parks, EWS housing etc. along with provisions for a police station and fire station.



Apart from the **Mixed Use Development** of the project, the two other key highlights are:

Strategic Location: Considering the proximity to the International Airport, the upcoming facilities including the Aerotropolis and a host of other development envisaged for the region.

Sustainability: The array of features will include **Solar Lighting and Heating, Rain water harvesting** including revival of natural tanks of the land parcel, **STP - Treated water for** landscaping & flushing and extensive **Landscaping** efforts to preserve the existing trees and only plant native species- leading to lesser amount of water consumption.

Commenting on the project, **Mr. Kailash Advani, Chief Executive Officer, BCV Developers Pvt Ltd.** said, "The Silver Jubilee year is a momentous occasion for Brigade Group to introduce our first villa project at 'Brigade Orchards'. This project is the best reflection of our Brand philosophy '*For a Better Quality Of Life*'. It gives its owners a unique opportunity to 'Move to a better Bangalore'. The project will further accelerate infrastructure & real estate development contributing to the overall development of the region."

The master plan of Brigade Orchards is designed by world renowned architects **NBBJ of Seattle**, and locally by **CnT Architects**. Internationally feted landscaping architects **Tropland** will be designing the landscaping and **Sandeep Khosla** has designed the interiors of the Model villas. Other international names associated with the project are Surbana (Singapore), Burt Hill (USA), WS Atkins & WSP Consultants.

About Brigade Group

Brigade Group is a leading real estate developer of India focused on the development of residential, commercial & hospitality properties in South India. Brigade completed 25 years of operations in October, 2011 and is a successful, listed company that has completed over 100 projects, developing over 20 million sq ft of area. Brigade's ambitious plans of developing 30 million sq ft in the next 5 years are in various stages of implementation.

Our residential properties include integrated lifestyle enclaves & apartment buildings. Our commercial properties include state of the art office spaces, software & IT Parks, SEZs and Malls with entertainment facilities and multiplexes. Our properties in the hospitality sector include serviced residences, hotels, resorts, spas, recreational clubs & convention centers in Bangalore & other parts of South India.

For more information, please visit www.brigadegroup.com

