

Tata Consultancy Services wins special innovation award in France

Mumbai, Paris, February 10th, 2012: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, announced that the Greater Paris Investment Agency (GPIA) had conferred on TCS the "*Prix spécial de l'innovation de Paris-Ile de France Capitale Economique 2011*" (Special Innovation prize 2011 of Paris, the economic capital of the Ile-De France region).

Valérie Pécresse, The Republic of France's cabinet minister for Budget, Public Accounts and State Reform, presented the award at an exclusive ceremony on 9 February 2012 along with Daniel Canepa, Prefect of the Ile-de-France region and in the presence of H.E Rakesh Sood, Ambassador of India to France.

Chiara Corazza, Managing Director of the Greater Paris Investment Agency, said, "Tata Consultancy Services and Tata Communications are prime examples of global businesses that have embraced the growth opportunities offered by Greater Paris. The region has a total GDP of €585 billion and a highly diversified economy with strongholds in aeronautics, automobile and IT industries, so we're confident that Tata Consultancy Services and Tata Communications will continue to reap the benefits of investing in the region, and that many more global businesses will follow their lead."

TCS has been operating in France since 1992, with over 1,000 consultants currently working for 35 French customers, including several leading CAC 40 businesses. In 2006 TCS made a major investment in France and Switzerland by acquiring a local IT company TKS Teknosoft for over 70 m Euros. Over the last 5 years, TCS has significantly strengthened its local presence in France by hiring local nationals to augment its front office functions - sales, operations and client management teams in the country. Earlier this week, TCS announced that it has been chosen as the strategic IT development partner for France based Europcar, the continent's leading car rental firm.

Surya Kant, President of North America, UK & Europe at Tata Consultancy Services added, "Expanding our operations in France is a central element of our global growth strategy. The Greater Paris region has served as an excellent base of operations for us towards this purpose. We are pleased with this recognition of our innovative technology services that are making French businesses even more competitive. We are continuing to invest in our local operations in France and across Europe, to be nearer to our clients and serve them better."

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development.

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A part of the Tata Group, India's largest industrial conglomerate, TCS has over 226,000 of the world's best trained consultants in 42 countries. The Company generated consolidated revenues of US \$ 8.2 billion for year ended 31 March, 2011 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com

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