



**MEDIAONE™**  
GLOBAL ENTERTAINMENT LIMITED  
ZING OF VIBRANCY

To,  
Bombay Stock Exchange,  
Dalal Street, Fort,  
Mumbai-01.

Sub: - Announcement on Production.

Dear Sir / Madam,

**MEDIAONE GLOBAL ENTERTAINMENT LIMITED IS COMMISSONING THE PRODUCTION OF RAJINIKANTH'S NEXT FILM "KOCHADAIYAAN".**

Mediaone Global Entertainment Limited along with Eros Media International Limited has commissioned the production of the Film "Kochadaiyaan" to be produced by Media one's subsidiary in UK.

"KOCHADAIYAAN" is a Hi-tech film made for the first time in India, through the photorealistic performance capturing technology.

All time Box office Hit "AVATAR" Directed by James Cameron and "The Adventures of TIN TIN" Directed by Steven Spielberg have been produced with the same performance capturing technology, in Hollywood.

A.R Rahman is performing the Music for this film, while K.S.Ravikumar has written the story, Screenplay, Dialogue and is doing the Direction supervision for "Kochadaiyaan".

The film is directed by Soundarya Ashwin Rajinikanth.

The work is progressing in a fast pace and is scheduled for release in September 2012.

For Mediaone Global Entertainment Limited

Authorized Signatory