

BRITANNIA INDUSTRIES LIMITED
Registered Office: 5/1A, Hungerford Street, Kolkata - 700 017
E.mail:investorrelations@britindia.com

NOTICE

Record Date for payment of 2nd year interest due on 22nd March, 2012 on Bonus Debentures

Notice is hereby given that Wednesday, 7th March, 2012, has been fixed as the 'Record Date' to ascertain the Debentureholders of the Company who will be entitled to receive 2nd year interest due on 22nd March 2012 @ 8.25% p.a. on Non-convertible Debentures of Rs. 170/- each issued and allotted by way of bonus.

It is notified that the interest warrant will be made payable to those Debentureholders whose names stand on the Register of Debentureholders of the Company after giving effect to all valid Debenture transfers in physical form lodged with the Registrar & Share Transfer Agents (R & TA) of the Company on or before 7th March, 2012, in respect of Debentures held in physical form. In respect of Debentures held in electronic form, the interest warrant will be made payable to the beneficial owners of Debentures as at the closing hours of 7th March, 2012 as per details furnished by National Securities Depository Limited and Central Depository Services (India) Limited for this purpose.

Tax as applicable under the Income Tax Act, 1961 (including any statutory modification or re-enactment thereof for the time being in force) will be deducted at source. For seeking TDS exemption/ lower rate of TDS, relevant certificate/document prescribed by the tax authorities concerned, must be provided by the Beneficial Owner(s) / Debentureholders(s) to the Company or its R & TA on or before the Record Date.

All future communications regarding interest on Bonus Debentures should be addressed to the Company's R&TA, Sharepro Services (India) Private Limited, quoting full name(s) of the Debentureholder(s), address and Folio Number/Client ID and DP ID, as applicable.

For Britannia Industries Limited
P Govindan
Company Secretary

Bangalore
February 10, 2012