

Format for Disclosures under Regulations 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers Regulations, 2011)

1.	Name of the Target Company (TC)	Andhra Cements Limited		
2.	Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Kavita Marketing Pvt Ltd		
3.	Whether the acquirer belongs to Promoter/Promoter group	Refer Annexure - A		
4.	Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The Stock Exchange, Mumbai National Stock Exchange of India Ltd.		
5.	Details of the acquisition/disposal/holding shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. Total share/voting capital wherever applicable	% w.r.t. Total diluted share/voting capital of the TC (*)
	<u>Before the acquisition/disposal under consideration, holding of:</u>			
	a) Shares carrying voting rights	36342215	12.38	12.38
	b) Voting rights (VR) otherwise than by equity shares	-	-	-
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
	Total (a + b + c)	36342215	12.38	12.38
	<u>Details of acquisition/sale</u>			
	a) Shares carrying voting rights acquired/sold	945000	0.32	0.32
	b) VRs acquired/sold otherwise than by shares	-	-	-
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
	Total (a + b + c)	945,000	0.32	0.32
	<u>After the acquisition/sale, holding of:</u>			
	a) Shares carrying voting rights	35397215	12.06	12.06
	b) VRs otherwise than by shares	-	-	-
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
	Total (a + b + c)	35,397,215	12.06	12.06
6.	Mode of acquisition/sale (e.g. open market/off-market/public issue/rights issue/preferential allotment/inter-se transfer, etc.)	off market		
7.	Date of acquisition of/sale of shares/VR or date of receipt of intimation of allotment of shares. Whichever is applicable	Sale on 10.02.2012		
8.	Equity share capital/total voting capital of the TC before the said acquisition/sale	293520492		
9.	Equity share capital/total voting capital of the TC after the said acquisition/sale	293520492		
10.	Total diluted share/voting capital of the TC after the said acquisition/sale	293520492		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Share capital increased by 147500000 shares w.e.f. 10-2-2012

KAVITA MARKETING PVT LTD

Authorised Signatory

Place: Kolkata
Date: 13-02-12

Annexure - A

**LIST OF PERSONS ACTING IN CONCERT (PACs)
IN ANDHRA CEMENTS LTD.**

ISG Tradres Limited

Boydell Media Pvt Ltd

Seward Investmenst Pvt Ltd

Kavita Marketing Pvt Ltd

Orchard Holdings Pvt Ltd

NRC Limited

Smt Indu Goenka

Shri Shrivardhan Goenka

