



Money Matters

Financial Services Ltd.

Corp. Off.: 4th Floor, Merchant Chambers,
41, Sir Vithaldas Thackersey Marg,
New Marine Lines, Mumbai 400 020.
Tel.: +91 22 4088 8100 • Fax: +91 22 4088 8170
E-Mail: contact@money-matters.in
Website: www.money-matters.in

December 26, 2011

To,

Bombay Stock Exchange Limited, P J Towers ,Dalal Street, Fort, Mumbai 400 001	National Stock Exchange OF India Limited Exchange Plaza, 5 th Floor, Bandra-kurla Complex, Bandra (East), Mumbai -51.
Company Code No.: Equity 531595 Warrant: 961680	Company Code: MMFSL

Dear Sir,

Sub: Commencement of Third Warrant Conversion Period: December 27, 2011 to March 26, 2012

With reference to the captioned matter, we would like to inform that the Company has earlier issued 18000400 convertible detachable warrants along with Rights Shares on March 27, 2009 as per the Letter of Offer dated February 21, 2009. The warrant holders at their meeting held on December 16, 2009, extended the validity of warrant exercise period by 42 months from, September 27, 2010 up to March 26, 2014. As per the revised schedule, the third warrant exercise period will commence on December 27, 2011 and end on March 26, 2012.

The eligible Warrant holders can convert their warrants in to the Shares at a price of Rs. 77.54 /- per warrant. The conversion price is calculated as below, which is as per the terms and conditions mentioned in the letter of offer dated February 21, 2009.

Particulars	Amount in Rs.
Average for Last 6 Months (A)	90.71
Average for Last 2 Weeks (B)	96.93
The warrant conversion Price will be as under:	
The higher of the above (A) & (B) is	96.93
Less : Discount @ 20%	19.39
The Warrant Conversion Price will be	77.54





Further, we are intimating all warrant holders regarding commencement of Warrant Conversion Period through individual letters and publishing an advertisement in the newspapers of Hindi, Marathi and English language tomorrow i.e. on December 27, 2011.

The warrant holders can download the necessary forms and details from the Company's web site: www.money-matters.in and write us at warrants@money-matters.in.

The above is for your record and further dissemination to all the warrant holders.

Thanking you,
Yours faithfully

For Money Matters Financial Services Limited

Harish Agrawal
Company Secretary
Encl: Synopsis of Conversion





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Synopsis of Conversion of Warrants

Sr. No.	Particulars	Remarks
1.	3 rd Warrant Exercise period	From 27 th December, 2010 to 26 th March, 2011
2.	No. of warrants outstanding	37,34,487 warrants.
3.	Ratio	1:1 (For one warrant one equity share)
4.	Warrant Conversion Price	Rs. 77.54/- (for conversion of one warrant in to one Equity Share).
5.	Bank	State Bank of India, Mumbai Main Branch.

For Money Matters Financial Services Limited

Harish Agrawal
Company Secretary

