



26th December, 2011

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai- 400 051

NSE Symbol : HAVELLS

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400 001

Scrip Code : 517354

Sub: Intimation under Clause 36

Dear Sir,

Pursuant to Clause 36 of the Listing Agreement, please be informed that the Company viz. Havells India Limited is entering into a Joint Venture (JV) with Shanghai Yaming Lighting Co. Ltd, a company based at the People's Republic of China.

The 50:50 JV would leverage upon technology and manufacturing strengths of its partners, providing energy and cost efficient products for Global Sylvania and local China markets. The JV named as 'Jiangsu Havells Sylvania Lighting Co. Ltd', would entail an investment of USD 50 million and target an annual turnover of USD 100 million in next 3 years. It would increasingly focus on launching energy efficient and green lighting solutions including but not limited to LEDs, CMI, HID and lighting fixtures.

Havells Group through its global Sylvania operations has significant interest in lighting industry. The JV would facilitate constant innovation and quicker product release in international markets including a co-owned, reliable and stable supply source in China. The JV reiterates Havells philosophy to establish local presence to cater growing consumer demand for quality products in China.

Havells India Ltd is a billion-dollar-plus organization, and is one of the largest & India's fastest growing electrical consumer products manufacturer with the widest products range from Industrial & Domestic Circuit Protection Switchgear, Cables & Wires, Motors, Fans, Electrical Water Heaters, CFL Lamps, Luminaires and domestic appliances covering the entire gamut of household, commercial and industrial electrical needs.

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Havells through its 'Sylvania subsidiaries', manages a global lighting business across more than 40 countries with some of the prestigious global brands like Sylvania, Concord, and Luminance.

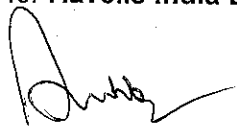
Havells and its brands have emerged as the preferred choice of electrical products for discerning individuals and industrial consumers both in India and abroad.

Shanghai Yaming Lighting Co. Ltd was established in 1923 at Shanghai in China for making incandescent lamps. They were the first producer of lamps in China. Over the years it has grown multifold and started manufacturing all kind of lamps like GLS / FTL / HID etc. They also started manufacturing Lighting Fixtures. During the last 20 years they established few joint ventures in China with leading light companies across the globe like Philips, Belgium / Venture Lighting, USA / Yasuhiro (CERA), Japan / Everlight, Taiwan. The holding company of Shanghai Yaming Lighting Co. Ltd viz. Feilo Acoustics Co. Ltd., is listed on Shanghai Stock Exchange with market cap of circa US\$ 750 million.

The above is for your information and records.

Thanking you.

Yours faithfully
for **Havells India Limited**



Sanjay Gupta
Company Secretary