



Ref No. : AEL/SEC/2011/SE/-60 -

Adani Enterprises Limited
Adani House Nr. Mithakhali Circle
Navrangpura, Ahmedabad 380 009
Gujarat, India

14th December, 2011

To,

✓ The Secretary,
The BSE Ltd., Mumbai.

~~The Secretary,
The National Stock Exchange of India
Ltd., Mumbai.~~

Dear Sir,

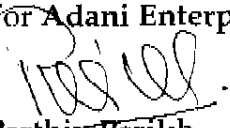
Sub : Media Release dated December 14, 2011

We send herewith a copy of media release dated 14th December, 2011 in respect of Adani Power Ltd. (APL), a subsidiary of the Company for your kind reference.

Please take the same on your record.

Thanking you,

Yours faithfully,
For Adani Enterprises Ltd


Parthiv Parikh
Asst. Company Secretary
Encl: As above

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Adani Power Limited
Adani House, Nr. Mithakali Circle
Navrangpura, Ahmedabad 380 009
Gujarat, India

Media Release

December 14, 2011

New Delhi

Adani Power conferred with National Energy Conservation Award 2011

Adani Power Ltd, a subsidiary of Adani Enterprises Ltd and part of India's leading integrated infrastructure conglomerate the Adani Group, was today conferred with the prestigious National Energy Conservation Award for 2011 by the Bureau of Energy Efficiency, a part of the Central Electricity Authority, Ministry of Power.

The company, which is India's leading private thermal power producer, has been awarded the first prize in the Thermal Power Station category for its state-of-the-art super critical technology-based thermal power plant at Mundra, Gujarat.

A top-ranked recognition in the integrated power generation sector, the National Energy Conservation Award for 2011, was received by Mr Rajesh Adani, Managing Director, Adani Power from honourable Union Minister for Power Shri Sushil Kumar Shinde in the august presence of the honourable Prime Minister Dr Manmohan Singh

"We are honoured to receive this coveted recognition for our efforts in energy conservation. This is an excellent initiative by the Bureau of Energy Efficiency to motivate the Indian industry to use energy efficiently and promote a culture of conservation," said Mr Rajesh Adani, Managing Director, Adani Power upon receiving the award.

Adani Power, which is operating 3,300 MW at Mundra including four units of 330 MW and three units of 660 MW, is in the process of commissioning two more units of 660 MW. With the final plant capacity of 4,620 MW, the Mundra plant will be the single largest thermal power plant in India.

**ADANI****Adani Power Limited**

Some of the important energy saving parameters at the Mundra power plant are 9% percent reduction in electrical energy, 14% in auxiliary power consumption and 3% reduction in coal consumption.

The award is dedicated to the hardwork and team spirit of the young and committed workforce at the power plant and adoption of quality improvement exclusively for energy conservation.

The award committee consisted of members drawn from the Ministry of Power, Central Electricity Authority, National Productivity Council, Confederation of Indian Industry, Ministry of Railways and the Bureau of Energy Efficiency.

In addition to Mundra, Adani Power plans to synchronise 2 units each of 660 MW, based on the supercritical technology, at Tiroda in Maharashtra later in the current fiscal. The company is confident of achieving 6,000 MW operational capacity in the FY2011-12 out of the total 16,500 MW capacity that is under development.

About Supercritical Technology

The Supercritical power plants operate at higher temperatures and pressures and therefore achieve higher efficiencies (above 40%) than conventional sub-critical power plants (32%). The use of supercritical technology leads to significant CO2 emission reductions (above 20%).

The Supercritical technology is an established and matured technology. This technology provides the environmental and financial benefits. This technology has become the system of choice for the new commercial thermal power plants in many countries.



Adani Power Limited

ABOUT ADANI POWER LTD

Adani's initiatives in into power sector are spearheaded by Adani Power Ltd. It is implementing power projects for generating 16500 MW of power at Mundra (4620), Bhadreshwar (3300) and Dahej (2640), Tiroda (3300), Kawai (1320) and Chhindwara (1320).

The company aims at owning and operating 20,000 MW generation capacity by 2020. In addition to generation the company is also actively investing in cross country power transmission lines on license basis as well as for evacuating power from its own generation facilities.

Adani Power has entered into long term power purchase agreements with various state electricity utilities for supplying 7144 MW of power, Gujarat (2000 MW), Haryana (1424), Maharashtra (2520) and Rajasthan (1200).

About The Adani Group

The US \$ 6 billion Adani Group is rated amongst the top 10 and fastest growing business houses in India. An integrated infrastructure conglomerate, the Group has leveraged its strong project execution capabilities in key traditional industry verticals like Infrastructure, Mining, Power, Ports and SEZ to achieve significant growth and stakeholder value.

Founded in 1988, the Adani group today employs over 8,500 people across two continents. It has truly metamorphed from being a trusted trading house into a diversified multinational conglomerate with integrated operations across India, Indonesia and Australia.

Adani Enterprises Ltd, the Adani Group's flagship company, has featured in the Forbes Asia's Fab 50 for last two consecutive years. Forbes also ranked Adani Group chairman Gautam Adani as the 7th Richest Indian in 2011, while Fortune ranked him as the Business Leader of the Next Decade in its February 2011 issue.



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Adani Power Limited

Our other businesses:

Port Infrastructure: The Adani Group is also engaged in the creation of a port and special economic zone, logistics management (shipping to container train movement), storage and movement (food grain and orchard products) as well as realty development. The Adani Group established India's largest private sector port and Special Economic Zone at Mundra (Gujarat) and is engaged in developing ports/terminals at Dahej, Hazira, Mormugao and Visakhapatnam in India and Adani Abbot Point in Australia. The Group is focused on emerging as the largest port in the country by aiming to handle 200 million tonnes of cargo by 2020.

Coal Mining: The Adani Group is the country's largest importer and supplier of coal and is also its leading private mine developer and operator. It also owns mining and development rights for 130 Million tonnes coal mining in India. Adani owns coal mining rights in Indonesia and Australia. Adani supplied nearly 30 million tonnes of coal last fiscal to Indian companies and is expected to manage 200 million tonnes of coal by 2020.

Agro-products: The Adani Group is also engaged in the business of agro-products (wheat, pulses and edible oil); its 'Fortune' brand is the largest edible oil brand in India today.

Oil & Gas: The Adani Group's energy business basket includes the supply of Compressed Natural Gas to automobiles and piped natural gas to household users. It also has ventured into oil and gas exploration and production with assets in India, Thailand and Egypt.

For further information, please contact:

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