

**J. L. MORISON (INDIA) LIMITED**

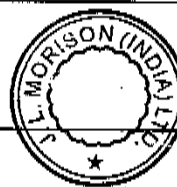
Regd. Office : 'Rasoi Court', 20 Sir R. N. Mukherjee Road, Kolkata - 700 001
Un - Audited Financial Results for the quarter ended on 30th June, 2011

PARTICULARS	Rupees in Lacs except the share figures		
	Quarter ended		Year ended
	30.06.2011 Unaudited	30.06.2010 Unaudited	31.03.2011 Audited
1) a) Net Sales	2,616	2,262	9,766
b) Other Operating Income	16	5	325
Total Income (a+b)	2,632	2,267	10,091
2) Expenditure			
a) (Increase)/decrease in stock in trade	51	(90)	(19)
b) Purchase of traded goods	2,029	1771	7,612
c) Employees Cost	218	182	740
d) Depreciation	21	18	79
e) Other expenditure	462	370	1,653
f) Total Expenditure (a to e)	2,781	2,251	10,065
3) Profit from Operations before other income, interest and exceptional items (1-2)	(149)	16	26
4) Other Income	29	29	114
5) Profit before interest and exceptional items (3+4)	(120)	45	140
6) Interest	29	44	133
7) Profit after interest but before exceptional items (5-6)	(149)	1	7
8) Exceptional Items	-	-	-
9) Profit /(Loss) from Ordinary activities before tax (7+8)	(149)	1	7
10) Tax Expense	1	3	6
11) Net Profit/(Loss) from Ordinary activities after tax (9-10)	(150)	(2)	1
12) Extra - Ordinary item (net of tax expense Rs. Nil)	-	-	-
13) Net profit (+) / Loss (-) for the period (11-12)	(150)	(2)	1
14) Paid-Up Equity Share Capital (Face value of Rs.10/- each.)	137	137	137
15) Reserve excluding Revaluation Reserves as per Balance Sheet of previous accounting year	-	-	6,991
16) Earnings Per Share (EPS) Basic and diluted EPS before and after Extraordinary Items for the period (not annualised) (Rs.)	(11.00)	(0.16)	0.06
17) Public Shareholding			
- No of shares	4,29,676	4,29,676	4,29,676
- Percentage of shareholding	31.48	31.48	31.48
18) Promoters and promoter group shareholding			
a) Pledged / Encumbered			
- No of shares	-	-	-
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-
- Percentage of shares (as a % of the total share capital of the Company)	-	-	-
b) Non-Encumbered			
- No of shares	9,35,358	9,35,358	9,35,358
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00
- Percentage of shares (as a % of the total share capital of the Company)	68.52	68.52	68.52

NOTES:

- The above Un-Audited Financial Results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on August 10, 2011.
- Other expenditure includes Rs.150 lacs(Previous period Rs. 10 lacs) in respect of marketing and promotional activities towards brand building.
- In accordance with Accounting Standard 17 "Segment Reporting", the Company has single business segment of marketing of FMCG products and there are no other primary reportable segments.
- Status of investor complaints / Service requests: Opening - Nil, Received and Redressed during the quarter - 38, Pending - Nil
- The Statutory Auditors of the Company have carried out a limited review of the above financial results.
- Previous period/year's figures have been regrouped/rearranged/re-casted wherever considered necessary.

Place: Mumbai
Date: August 10, 2011



For and on behalf of the Board

Varun Mody
Varun Mody
Director

J. L. MORISON (INDIA) LTD.

Corp. Office: 'Crystal', 79, Dr. Annie Besant Road, Worli, Mumbai - 400 018, India Tel.: 91-22-2497 5031 - 35 | Fax: 91-22-2495 0317
Regd. Office: Rasoi Court, 20, Sir R. N. Mukherjee Road, Kolkata - 700 01, India Tel.: 91-33-2248 0114 / 15 | Fax: 91-33-2248 1200